

Resource efficiency – what can NGOs and non-profit organizations do?

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PRESOURCE workshop
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Contents and topics

- Resource efficient operations
- Promoting resource efficiency
- Discussing, lobbying and tools development:
the Resource Cap Coalition
- Not-for-profit enterprises for resource efficiency



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Resource efficient operations

- Often forgotten about..., but very important for credibility
- Resource efficient office (~ green office)
 - The building itself
 - Equipment and furniture
 - Office practices
- Resource efficient work-related travel
 - Getting over the overall rule of time and money
 - <http://www.ecopassenger.org/>



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Resource efficient operations – 2.

- Resource efficient project implementation
 - Resource efficient events (choice of venue, food, timing, etc.)
 - Resource efficient printed materials
 - Choice of sub-contractors, etc.
- Supporting employees' resource efficiency
 - e.g. help organize travel to work
 - Education for resource efficiency at home
- Communicate resource efficient operations (in a resource efficient way!)



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Promoting resource efficiency

- Through campaigns, projects and programmes
 - To share (research) information on resource availability, scarcity and efficiency
 - To spread best available technology and good/best practice
 - To encourage innovation
 - To motivate discussion and debate
- Examples from GreenDependent:
 - **Households** – achieving resource efficiency through behaviour change:
 - Small Footprint projects (in Hungary)
 - EnergyNeighbourhoods (in 16 EU countries)
 - **Buildings:**

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Promoting resource efficiency – 2.

- **Nearly Zero Energy Buildings**
 - Help implement the EPB Directive
 - "Member States shall ensure that by 31 December 2020 all new buildings are nearly zero-energy buildings; and after 31 December 2018, new buildings occupied and owned by public authorities are nearly zero-energy buildings"*
 - Open Doors Days in 2013 and 2014 in 10 EU countries
<http://www.nzebopendoorsdays.eu/home>
- **Transparens**
 - Development of transparent energy performance contracting
 - European and national codes of conduct for energy service providers (ESCOs)
 - In 20 EU countries
<http://www.transparens.eu/>



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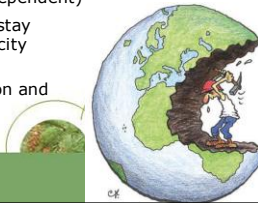


Discussion and lobbying: the Resource Cap Coalition (RCC)

- Resource limits and scarcity: **resource efficiency in itself is not sufficient**, an absolute reduction of resource use on the global level is needed as
- efficiency gains are outstripped by overall consumption growth.
- The RCC was established in 2010 by 3 NGOs, since then more than 40 members (incl. GreenDependent)
- It lobbies for a resource cap to stay within the earth's carrying capacity and ensure social justice.
- It offers a platform for discussion and tools development.

<http://www.ceeweb.org/rcc/>

resourcecapcoalition



Not-for-profit enterprises for resource efficiency

- **FRANK Water:** a not-for-profit social enterprise in Britain set up in 2005
- Focuses on sale of 'ethical' bottled water/water related products in the UK
- Profits go to fund new clean water facilities in villages in India
- Aware of environmental sustainability issues, so:
 - Bottling only local water
 - Shipping and selling locally
 - Gradually phasing out sales of bottled water in favour of free-fill scheme
 - Restoring public drinking fountains

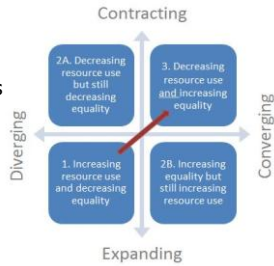


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Conclusions...

... taking resource efficiency further

- Rethinking RE with a view to observing resource limits and establishing resource caps
- Introducing the social – equity dimension (current and future generations)



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CONVERGE

Thank you for your attention!

For further information, please write to
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