



Faculty of Business Administration

## Promoting Resource Efficiency in Central and Eastern Europe

Transnational Workshop

Budapest, 13-09-2013

### Rationale of the Workshop

Natural resources underpin our economy and our quality of life. European Commission President José Manuel Barroso stated, „Continuing our current patterns of resource use is not an option. Increasing resource efficiency is key... It will bring major economic opportunities, improve productivity, drive down costs and boost competitiveness“. Evidence on our past performance indicates that the EU's response must go beyond existing policy action. In particular, the achievement of the EU's environmental policy goals depends on greater resource efficiency (RE). Consequently one of the 7 Flagship Initiatives of the Europe 2020 Strategy is dedicated to RE (COM/2011/571). It is complemented by a EU Roadmap to a Resource Efficient Europe (COM/2011/021), which provides the strategic framework for future action and calls for an integrated approach across many policy areas at European, transnational and national levels.

### The organisation

The Hungarian Cleaner Production Centre at the Corvinus University of Budapest, together with partners in five Central and Eastern European countries , namely Germany, Austria, the Czech Republic, Italy and Poland initiated the PRESOURCE project to enhance the efficiency of resource use and as a result, achieve a better state of the environment and the economy.

**PRESOURCE**



**EUROPEAN UNION**  
EUROPEAN REGIONAL  
DEVELOPMENT FUND

The project aims at the implementation of the abovementioned strategies in the participating countries, especially in Small and Medium Sized enterprises.

As part of the project, the Budapest workshop will look at the situation of resource efficiency and existing practices promoting RE in the project countries. It aims at facilitating discussion between the different stakeholders and the distribution of best practices at the policy level considering both financial mechanisms and institutional support.

The workshop will bring together policy experts and corporate environmental professionals from the six participating countries. Presentations will focus on current practices, best practices as well as future plans in order to promote resource efficiency in the region.

**PRESURCE**



**EUROPEAN UNION**  
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DEVELOPMENT FUND

A projekt a Central Europe Programban az Európai Unió és a Magyarország társfinanszírozásával valósul meg.



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13-09-2013

(Room 297, 8 Fővám tér, 1093 Budapest, Hungary)

8:45 *Registration*

9:00	Aims and objectives of the workshop – introduction, <b>Gyula Zilahy</b> , Corvinus University of Budapest
9:10	Resource Efficiency: support mechanisms in Central Europe, <b>Sebastian Schmidt</b> , VDI Center for Resource Efficiency, Germany
9:30	Funding Energy Efficiency in Hungary, <b>András Osztoics</b> , National Development Agency, Hungary
9:50	Experiences in Austria with Resource Efficiency support mechanisms, <b>Gregor Waltersdorfer</b> , Stenum, Austria
10:10	Resource Efficiency policy in Italy, <b>Caterina Rinaldi</b> , ENEA, Italy
10:30	Questions and Answers

10:40 *Coffee Break*

11:00	Resource Efficiency policy Programme in Germany, <b>Janka Clauder</b> , BMU, Germany
11:20	Non-financial support mechanisms in Germany, <b>Sebastian Schmidt</b> , VDI Center for Resource Efficiency, Germany
11:40	New trends in the Hungarian and EU innovation policy, <b>Rita Szabó</b> , National Innovation Office, Hungary
12:00	EKIS - Free-of-charge energy consulting for the public in the Czech Republic, <b>Pavel Ruzicka</b> , ENVIROS, Czech Republic
12:20	Questions and Answers

12:30 *Lunch break*

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13:10	The Hungarian National Environmental Technology Innovation Strategy, <b>Teodóra FÁTA KRISTÓF</b> , Department of Environmental Development Policy, Ministry of Rural Development, Hungary
13:30	Resource Efficiency support mechanisms in Poland, <b>Stanislaw Aleksandrow</b> , Research and Innovation Centre Pro-Akademia, Poland
13:50	The activities of INNOREG – the Central Hungarian Regional Innovation Agency, <b>András Révai</b> , INNOREG, Hungary
14:10	Resource efficiency – what can NGOs and non-profit organizations do? <b>Edina Vadovics</b> , GreenDependent Institute, Hungary
14:30	Climate KIC Central Hungary: Regional aspects of climate innovation, <b>Gyalai Korpos Miklós</b> , Climate-KIC Central Hungary Region, Hungary
14:50	<i>Conclusions, closing of the workshop</i>